

## Individual & Group Professional Membership



Mothers & Company (also known as “MoCo”) is a community resource for expectant parents, parents, children, grandparents and those who love them. MoCo was created for childbearing families in Central Massachusetts and MetroWest.

MoCo provides comprehensive, evidence-based and fun prenatal education, breastfeeding and new parent support, toddler classes and groups as well as special events for women and families.

Mothers & Company also has a beautiful shop which offers the largest selection of nursing bras in the region, the largest selection of child carriers/slings/wraps in the region, a huge selection of cloth diapers, a full selection of Medela breastpumps and feeding accessories as well as natural parenting products and gift items.

Our classes, services and products address the full circle of maternity and parenting in a way that encourages the natural process, informed decision-making and informed purchasing. All our products and services come with knowledgeable instruction and support, as our staff members are all compassionate parents with valuable experience and information to share.

MoCo is a community for families, founded by women passionate about supporting families and those who love them.

Mothers & Company offers two types of Professional Memberships that might interest you: Individual and Group. While MoCo Co-founders, Educators and Associate Mommas will continue to give out names of doulas, midwives, physicians and other professionals that we know and love, our Professional Membership options are designed to provide the opportunity to market your services on our *Professional Referrals* web page (under the Resources tab) and have your business cards available to clients through our *Community Resources Binder*. The Professional Memberships are also intended to help you get your name or your group practice's name in front of expectant parents as directly as possible, in as many ways as possible.

Two membership forms are attached, one for the *Individual Membership* and another for *Group Professional Membership*. Please complete the appropriate form and mail it (with a check, made payable to MoCo), to Mothers & Company, 140 Worcester Street, West Boylston, MA 01583. If you have any questions, please contact Jeanette Mesite Frem at 617.686.0052 or [jeanette@mothersandcompany.com](mailto:jeanette@mothersandcompany.com).

Rather use a credit card? If yes, please *fax* the completed form to 508.835.6699 and then *pay securely online with a credit card* via the following link (you'll need to register as a client in our system):

<http://tinyurl.com/62kn247>

*The page will ask you: “For which class(es) or event(s) would you like to register?” Use the dropdown menu to choose the membership level you'd like to purchase. Follow through to register as a client and purchase the membership. Mail or fax your Application Form to us using the address/fax number below.*

Thank you for considering a MoCo Professional Membership and for your support of Mothers & Company!

jmf 1/11

## Individual Professional Memberships



### Individual Professional Membership #1

*\$45/year (\$3.75 per month)*

#### Benefits:

- Listing on the Professional Referrals page of our website (under the Resources tab)
- Your business cards in our Community Resource Binder which we have available in the "living room" of our shop for clients to peruse (and MoCo staff refer to it when people contact us to request referrals)
- Female Professional Members are invited to attend our Birth Circles to listen to women in our community tell their birth stories (see calendar for schedule)
- Satisfaction of knowing that you are supporting Mothers & Company's efforts to provide free and low-fee support and classes to your client and to the community overall.

### Individual Professional Membership #2

*\$145/year (a little more than \$12 per month)*

#### Benefits:

- Listing on the Professional Referrals page of our website (under the Resources tab)
- Your name and contact information will be included on a Professional Referrals handout that will be available in our shop and given directly to all expectant families that take our prenatal education classes
- Your business cards in our Community Resource Binder which we have available in the "living room" of our shop for clients to peruse (and MoCo staff refer to it when people contact us to request referrals)
- Free attendance at any of our Meet the Doula & Care Providers events (usually \$15 each event). To register, you'll need to email [jeanette@mothersandcompany.com](mailto:jeanette@mothersandcompany.com) to let us know you're coming and get registered at no cost.
- MoCo Membership (usually \$70/year): includes
  - 10% off all products and classes (great value if you have children of your own or plan to buy gifts for family/friends/clients),
  - 24-ounce stainless steel water bottle with the MoCo logo,
  - access to the Helgeson Lending Library in our shop, which includes many books and DVDs related to pregnancy, birth, breastfeeding, postpartum, children and women's health. We also welcome donations of books and videos/DVDs to our Lending Library.
  - Members also receive deeper discounts occasionally, usually announced via Facebook.
- Female Professional Members are invited to attend our Birth Circles to listen to women in our community tell their birth stories (see calendar for schedule)
- Satisfaction of knowing that you are supporting Mothers & Company's efforts to provide free and low-fee support groups and classes to your clients and to the community overall.

## Individual Professional Membership Application

Name of Professional (as it should appear in web/print materials)

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Region you serve \_\_\_\_\_

Address \_\_\_\_\_

Include address in web/print materials? (circle one) Yes No

Certifications/degrees \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone (for MoCo use only) \_\_\_\_\_

Website address \_\_\_\_\_

Email contact for you (for MoCo use only) \_\_\_\_\_

Email contact for you (for client use, if applicable) \_\_\_\_\_

Your Professional Facebook page address (if applicable and if you want us to link our MoCo FB page to yours)

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Five sentences about you (make it interesting... appeal to parents and parents-to-be, include hobbies!)

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Please email a gif or jpg photo of you (preferably a close-up of your head so you can be clearly seen on the website) to [jeanette@mothersandcompany.com](mailto:jeanette@mothersandcompany.com)

If you would like to be a guest speaker for a Moms' Night Out or Parents' Night Out please let us know here (including proposed titles):

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If you would like to write an article for our blog, *Momma Wisdom*, please let us know here (and include proposed titles):

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***Thank you for your support of Mothers & Company. We look forward to working with you in the future for the benefit of families in the Central Mass and MetroWest communities.***



## Group Professional Memberships

### Group Professional Membership #1

***\$85/year (\$7 per month)***

#### Benefits:

- Listing on the Professional Referrals page of our website (under the Resources tab)
- Business cards of the various professionals in your practice will be placed in our Community Resource Binder which we have available in the "living room" of our shop for clients to peruse (and MoCo staff use it when people call asking for referrals)
- Female practitioners within Group Professional Members are invited to attend our Birth Circles to listen to women in our community tell their birth stories (see calendar for schedule)
- Satisfaction of knowing that you are supporting Mothers & Company's efforts to provide free and low-fee support and classes to your client and to the community overall.

### Group Professional Membership #2

***\$285/year (\$23.75 per month)***

*Appropriate for a group practice of midwives, physicians, psychologists, etc.*

#### Benefits:

- Listing on the Professional Referrals page of our website (under the Resources tab)
- Business cards of the various professionals in your practice will be placed in our Community Resource Binder which we have available in the "living room" of our shop for clients to peruse (and MoCo staff use it when people call asking for referrals)
- Your group's name and contact information will be included on a Professional Referrals handout that will be available in our shop AND given directly to all expectant families that take our prenatal education classes
- Your group practice would be welcome to send one or more representatives from the practice to our Meet the Doula & Care Providers events at no additional cost (the cost is usually \$15 per professional per event). To register, the practice should contact [jeanette@mothersandcompany.com](mailto:jeanette@mothersandcompany.com) to let us know who is coming from the practice so they can be registered at no cost.
- Up to five individual (professionals) in the practice will receive an individual MoCo membership, which includes
  - 10% off all products and classes (great value if you have children of your own or plan to buy gifts for family/friends/clients),
  - a 24-ounce stainless steel water bottle with the MoCo logo,
  - access to the Helgeson Lending Library in our shop, which includes many books and DVDs related to pregnancy, birth, breastfeeding, postpartum, children and women's health. We also welcome donations of books and videos/DVDs to our Lending Library.
  - Members also receive deeper discounts occasionally, usually announced via Facebook.
  - Names and email addresses of individuals would be need to be included on the membership form so they can be added to our membership rosters. We will use their office contact information in the membership database (which is private) unless otherwise advised.
- Female practitioners within Group Professional Members are invited to attend our Birth Circles to listen to women in our community tell their birth stories (see calendar for schedule)
- Satisfaction of knowing that you are supporting Mothers & Company's efforts to provide free and low-fee support and classes to your client and to the community overall.

## Group Professional Membership Application

Group Name (as it should appear in web/print materials)

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Region Group serves \_\_\_\_\_

Address \_\_\_\_\_

Include address in web/print materials? (circle one) Yes No

Contact Name (for MoCo use only) \_\_\_\_\_ Phone \_\_\_\_\_

Email address (for MoCo use only) \_\_\_\_\_

Phone number (for clients use) \_\_\_\_\_

Email address (for client use, if applicable) \_\_\_\_\_

List of Individual Practitioners to be listed on website/handouts (please include certifications and degrees after each professional) Please feel free to attach a page for this listing.

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Group's website address \_\_\_\_\_

Group's Facebook address (if applicable and if you want us to link our MoCo Facebook page to yours)

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Please email a gif or jpg photo of the group or the office to [jeanette@mothersandcompany.com](mailto:jeanette@mothersandcompany.com)

If any members of your practice would like to be guest speakers for a Moms' Night Out or Parents' Night Out please let us know here (include their names and proposed titles):

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If any members of your practice would like to write an article for our blog, *Momma Wisdom*, please let us know here (and include proposed titles):

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If your group would like to host a Mothers & Company class or workshop at your office, please contact [jeanette@mothersandcompany.com](mailto:jeanette@mothersandcompany.com) to discuss.

***Thank you for your support of Mothers & Company. We look forward to working with you in the future for the benefit of families in the Central Mass and MetroWest communities.***